



# 2018 Media Kit



# 2018 Media Kit

## Why NetComposites?

- World's leading composites industry portal
- Worldwide newsletter with 50 issues per year
- Higher than average click-through rate
- Growing number of unique visitors year on year

## Contact

[news@netcomposites.com](mailto:news@netcomposites.com)

For editorial input, images and news related queries

[advertising@netcomposites.com](mailto:advertising@netcomposites.com)

For advertising requests and information

Siobhan Longhurst

Editor-in-Chief

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# 2018 Media Kit

## Our Website

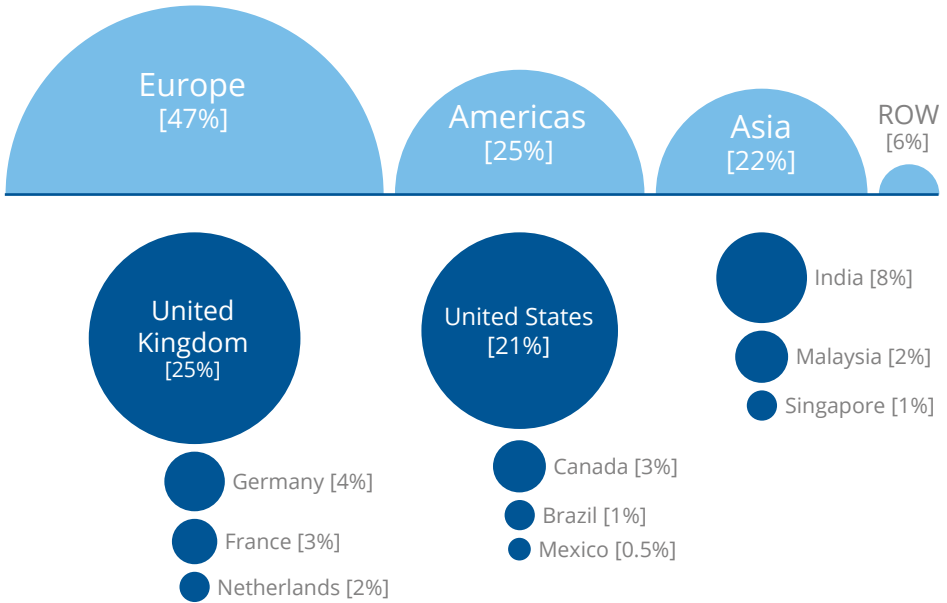
NetComposites runs the world's leading portal for the composites industry; an award-winning site that attracts the highest volume of visitors of any composites focussed media.

Each month, 35,000 people make 62,000 pageviews while visiting the site's 13,000 pages, which include:

- Latest industry news
- Guide to composites
- Interactive tools
- Industry directory
- Events and careers information

35,000 unique monthly visitors

62,000 monthly pageviews



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## Website Advertising

The most likely place your customers will begin their research is online. A banner advert on the NetComposites website puts your name in front of a global audience. Suited to raising general brand awareness, banners can easily be changed to reflect promotions, events or specific products.

Banners are displayed randomly throughout the site upon page refresh. This form of advertising is suited to raising general brand awareness. The banners link directly to the website of your choice, with statistics available monthly.

There are 3 types of banners available on the NetComposites website which can be supplied as JPG or GIF files:

- Standard Banner, 468 x 60 pixels
- Box Advertisement, 260 x 260 pixels
- Button Advertisement, 260 x 125 pixels

## Website Advertising Rates

	GBP £	USD \$*	Euro €*
Standard Banner - 3 months	600	825	675
Standard Banner - 6 months	1,000	1,375	1,125
Standard Banner - 12 months	1,675	2,310	1,885
Box Ad - 3 months	840	1,155	945
Box Ad - 6 months	1,400	1,930	1,575
Box Ad - 12 months	2,335	3,215	2,625
Button Ad - 3 months	360	495	405
Button Ad - 6 months	600	825	675
Button Ad - 12 months	1,000	1,375	1,125
Banner Design	630	865	710

\*Approximate cost, dependant on exchange rate.

advertising@netcomposites.com  
news@netcomposites.com

+44 (0) 1246 266246

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## Newsletter

Our weekly newsletter is well-respected and well-read; distributed directly to over 15,000 composite industry professionals every week and read by many more.

Sponsorship of the newsletter presents your organisation's brand to the largest number of industry decision makers of any composites industry media format. Your advert will be displayed in all issues of the newsletter. This form of advert is great for increasing brand recognition and awareness and the advert can link to a web page of your choice.

Newsletter sponsorship is available for 1 week, 3, 6 or 12 month periods and there are 3 types available which can be supplied as a static JPG or GIF:

- Standard Button, 180 x 50 pixels
- Large Button, 180 x 100 pixels
- Standard Banner, 468 x 60 pixels

We now also offer two further, great offers.

- One week standard button (logo or image) linking to any URL
- Featured company of the week, includes a free premium entry in the NetComposites Directory for one year, limited to one entry per newsletter

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## Newsletter Sponsorship Rates

	GBP £	USD \$*	Euro €*
Standard Button - 1 Week	165	227	185
Standard Button - 3 Months	2,000	2,755	2,250
Standard Button - 6 Months	3,335	4,595	3,750
Standard Button - 12 Months	5,560	7,660	6,255
Large Button - 3 Months	3,800	5,235	4,275
Large Button - 6 Months	6,335	8,885	7,125
Large Button - 12 Months	10,560	14,545	11,890
Standard Banner - 3 Months	4,000	5500	4,500
Standard Banner - 6 Months	6,670	9,230	7,500
Standard Banner - 12 Months	11,110	15,300	12,500
Advert Design	630	865	710
Company of the Week	350	485	395

\*Approximate cost, dependant on exchange rate.

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## Job Advertising

NetComposites is the world's largest dedicated composites web portal with over 45,000 unique visitors every month, and one of the main stops for composites professionals. Therefore this makes NetComposites the perfect place to advertise your job vacancies.

Our customers range from large multi-national companies to small and medium enterprises, many of whom come back to us each time they have a new position to fill.

Your organisation's job vacancies are presented with an image or logo, together with a listing in NetComposites newsletters, sent directly to over 15,000 composites professionals every week.

Job vacancies are displayed for 3 months or until we are informed that the vacancy is filled, whichever is sooner. Send your vacancy details to [advertising@netcomposites.com](mailto:advertising@netcomposites.com) and we will usually upload it within 24 hours.

## Job Advertising Rates

	GBP £	USD \$*	Euro €*†
Vacancy Posting	345	475	390
5 Vacancy Postings†	1,380	1,900	1,555
10 Vacancy Postings†	2,415	3,325	2,715
20 Vacancy Postings†	5,520	7,600	6,210

\*Approximate cost, dependant on exchange rate.

† Booked at same time and used within a 12 month period.

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## Events Calendar

Ensure that the composites industry is aware of your exhibitions, seminars, conferences, meetings or social events. We aim to list all relevant industry events to the calendar, free-of-charge.

By advertising online with NetComposites, your event will be public and immediately indexed by the popular search engines. Your event listing can directly link to your registration page, offering an easy registration process for potential customers.

Upgrading to a premium placement gives increased exposure by offering:

- Highlighted event listing
- Image/logo
- Guaranteed listing in NetComposites newsletters, sent directly to over 15,000 composite professionals every week.

## Calendar Rates

	GBP £	USD \$*	Euro €*
Standard Event Posting	Free		
Premium Event Posting	315	435	355

\*Approximate cost, dependant on exchange rate.

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## Directory

The interactive composites industry directory holds over 900 companies and is a popular feature of the NetComposites site.

The easy to use search system means that companies can be found by their business type or by the industry they supply.

A standard entry in the directory is free of charge.

Premium entries include automatic links to any live news articles or job vacancies on the NetComposites site. In addition, companies are offered 10MB to display company brochures, case studies and other marketing literature.

Premium companies are randomly highlighted on the homepage of the website.

## Directory Rates

	GBP £	USD \$*	Euro €*
Standard Directory Entry	Free		
Premium Directory Entry	350	485	395

\*Approximate cost, dependant on exchange rate.

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## Packages

### Brand Awareness

Why not give your brand the ultimate boost. Our brand awareness package offers you a Premium Directory Entry, a Leaderboard Web Banner and a Standard Newsletter Button. Packages are available for 3, 6 or 12 months.

	GBP £	USD \$*	Euro €* <sup>*</sup>
Brand Awareness Package 3 months	2,500	3,443	2,812
Brand Awareness Package 6 months	3,950	5,440	4,445
Brand Awareness Package 12 months	6,450	8,885	7,255

### Event Splash

Give your event the push it needs. Our event splash offers at least one event listing in NetComposites News, a Premium Calendar Entry and a 3 month standard web banner.

	GBP £	USD \$*	Euro €* <sup>*</sup>
Event Splash Package	770	1,060	865

<sup>\*</sup>Approximate cost, dependant on exchange rate.



Brand Awareness  
from just  
£2,500

3, 6 or 12 months

Premium Directory Listing

Standard Web Banner

Standard News Button

Event Listing in Newsletter

Premium Calendar Entry

3 month Web Banner

Event Splash  
just  
£770

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# 2018 Media Kit

## Conference Sponsorship

Our sponsorship provides exciting opportunities for:

- Showcasing new technologies
- Raising brand awareness and recognition
- Generating new sales and business partnerships
- Media exposure on NetComposites Now\*

Sponsorship opportunities make an even greater impression at our events. Whether you want to raise brand awareness, promote a new product or service, launch into a new sector or purely generate strong enquiries, we have a sponsorship solution to help you achieve results.

A full list of NetComposite Conferences can be found at [netcomposites.com/conferences](http://netcomposites.com/conferences)

## Conference Sponsorship Rates

	Platinum	Gold	Silver	Bronze
	£8,000	£5,000	£3,000	£1,000
Sponsorship Level	Headline	Event	Event	Event
Exhibition Space	•	•	•	•
Logo On Event Screens	•	•	•	•
Literature In Delegate Packs	•	•	•	•
Conference Places	10	5	2	1
Conference Guide Advert	A5	A5	A6	A6
Named In All Marketing	•	•	•	
Newsletter Sponsorship	6 Months	6 Months	3 Months	3 Months
Web Banner	12 Months	6 Months	3 Months	
Dinner Guests	10	5	2	1
Branded Lanyard	•			
Estimated Package Value	£9,600	£6,200	£4,050	£1,500

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## Exhibition Opportunities

Does your company have new and innovative solutions to shout about? Are you interested in reaching a global audience of industry leaders and professionals? Do you want to showcase your products and services by exhibiting at our conferences? Boost your brand awareness and make new connections with this niche audience.

Our exhibition package is designed to provide the opportunity to market your brand with a range of benefits, both at the event and online, which will include:

- Excellent dissemination opportunity
- Raised brand awareness
- Enhanced digital profile
- Audience engagement
- Entertainment opportunities for clients and staff
- Exhibition stands include one delegate place.

Demonstrator parts are welcome, subject to accessibility, space and power supply.

A full list of NetComposite Conferences & Events can be found at [netcomposites.com/conferences](http://netcomposites.com/conferences)

# Conference Exhibition Rates

	Basic	Enhanced	Premium
	POA	POA	POA
1 Table & 2 Chairs	•	•	•
Graphic Backdrop		1 m wide	2 m wide
LED Downlights		1 Light	2 Lights
Television			



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## Specifications

### 1 Website Banner

Banners are GIF images or Flash files, usually animated to give maximum impact and linked directly to the website of your choice. We can also work with you to design and build your advert. Banners are the following sizes:

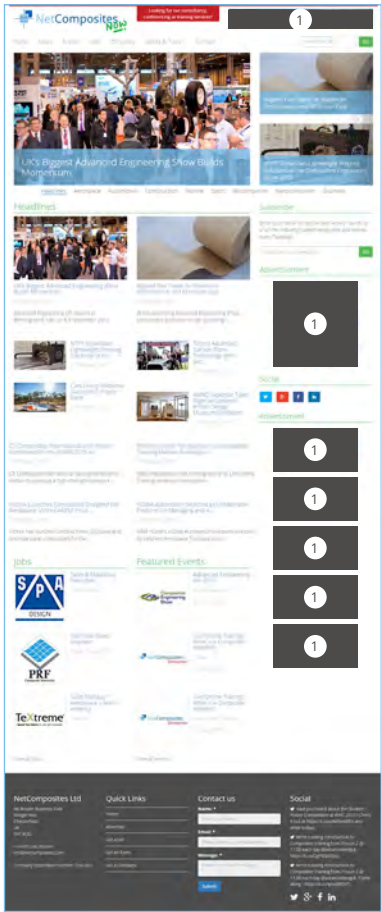
- Standard Banner, 468 x 60 pixels
- Box Advertisement, 260 x 260 pixels
- Button Advertisement, 260 x 125 pixels

### 2 Newsletter Sponsorship

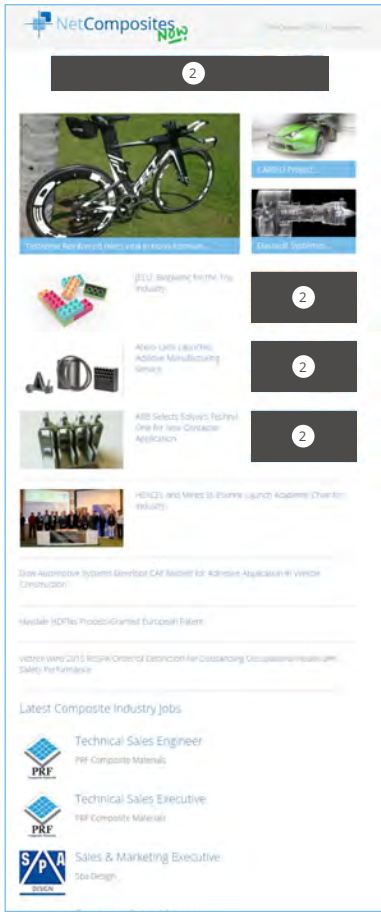
Newsletter advertising is in the form of static GIF or JPG images, linked directly to the website of your choice. Advertisements are the following sizes:

- Standard Button, 180 x 50 pixels
- Large Button, 180 x 100 pixels
- Standard Banner, 468 x 60 pixels

# Website



# Newsletter



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## Submitting Your News

Submitting your news for inclusion in Netcomposites News couldn't be easier. Forward a copy of your news item to [news@netcomposites.com](mailto:news@netcomposites.com) where it will be reviewed by the editorial team for inclusion. News received by 12.00 GMT on a Monday should be included in that weeks newsletter and on [netcomposites.com](http://netcomposites.com).

Images can also be included and should be no less than 750 px wide. Please also forward these to [news@netcomposites.com](mailto:news@netcomposites.com)

We do not follow a editorial or features list; all relevant news is included as it happens.

Any questions can be forwarded to the editorial team via [news@netcomposites.com](mailto:news@netcomposites.com)





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## Terms and Conditions

NetComposites Ltd Online Advertising and Sponsorship Terms and Conditions

### 1. Definitions & Interpretation

#### 1.1 In these terms and conditions:

“Advertisement” means any kind of promotional or advertising material (including, but not limited to, advertorial content, classified and/or recruitment advertising) that is to be published or otherwise displayed by electronic means (including, but not limited to, banner, skyscraper, sponsorship, pop-up, leader, button or other forms of online or electronic display advertising) via or as part of or in connection with any Online Publication;

“Advertisement Confirmation” means NetComposites’ written confirmation of the Buyer’s order with relation to advertising;

“the Advertiser” means any person or company who promotes products or services to the general public or a section of the public, whether such person is the Buyer or not;

“Advertiser Dependencies” means the Copy Deadline, together with any other obligations of the Buyer which NetComposites may specify in connection with the proposed publication of the Advertisement (whether included in the Advertisement Confirmation, the Media Kit, the Booking Form or otherwise) including, but not limited to, the delivery format and/or file configuration in which any copy for the Advertisement is to be supplied to NetComposites;

“Booking Form” means the form completed by you and submitted to NetComposites confirming your advertising and/or sponsorship request;

“the Buyer” means the person placing the order with NetComposites for the publication of the Advertisement or Sponsorship (including, but not limited to, the Advertiser’s advertising agency or media buyer);

“Copy Deadline” means the date set by NetComposites whereby all advertising copy must be received;

“the Media Kit” means the media kit from time to time in force which is used by NetComposites and as such may include (amongst other things) NetComposites’ scale of advertisement rates and also technical specifications relating to the standard and quality of reproduction of any Advertisement including its setting, style, delivery format, file configuration and size and wording;

“NetComposites” means NetComposites Ltd (company no. 03567631) with its registered office at 4a Broom Business Park, Bridge Way, Chesterfield, S41 9QG;

“Online Publication” means any website or newsletter operated or controlled by NetComposites;

“Print Publication” means any item that is printed where the advertisement is displayed;

“the Sponsor” means any person or company who promotes products or services to the general public or a section of the public, whether such person is the Buyer or not, through support of an event;

“Sponsor Dependencies” means the Copy Deadline, together with any other obligations of the Buyer which NetComposites may specify in connection with the proposed publication of any forms of Sponsorship (whether included in the Sponsorship Confirmation, the Media Kit, the Booking Form or otherwise) including, but not limited to, the delivery format and/or file configuration in which any parts for the Sponsorship is to be supplied to NetComposites;

“Sponsorship” means support of an event through Advertisement associated with that event, either online or print;

“Sponsorship Confirmation” means NetComposites’ written confirmation of the Buyer’s order with relation to sponsors;

“Working Days” means 9am to 5pm any day Monday to Friday inclusive other than bank and other UK public holidays.

1.2 Where the context so admits, words importing the one gender shall include all other genders and words importing the singular shall include the plural and vice versa. A reference to a statute, statutory provision or other legislation is a reference to it as it is in force from time to time, taking account of any amendment or re-enactment.

### 2. Application of these Terms and Conditions

2.1 All Advertisements and Sponsorships accepted by NetComposites are accepted subject to these terms and conditions which shall apply to the exclusion of all other terms and conditions (including any which the Buyer purports to apply under any purchase order, confirmation of order, specification or other

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document). Any variation to these terms and conditions and any representations about the Advertisement or Sponsorship shall have no effect unless expressly agreed in writing and signed by an authorised representative of NetComposites. The Booking Form shall form part of these terms and conditions.

2.2 Unless circumstances specifically dictate otherwise in connection with the publication of an Advertisement in an Online Publication, no order placed by the Buyer shall be deemed accepted by NetComposites until the Advertisement Confirmation or Sponsorship Confirmation is issued.

2.3 Notwithstanding any other provision of these terms and conditions, nothing herein shall require NetComposites to do or omit to do anything which would contravene any applicable laws or regulations including, but not limited to, the Data Protection Act 1998, the Gambling Act 2005 and the Consumer Protection from Unfair Trading Regulations 2008.

### 3. The Buyer's Obligations

The Buyer hereby warrants, represents and undertakes to NetComposites that:

a) in relation to any and all Advertisements and Sponsorships the Buyer contracts with NetComposites as principal notwithstanding that the Buyer may be acting directly or indirectly for the Advertiser, Sponsor, or in any other representative capacity;

b) should the Buyer change its name, trading style, identity, address, or should any other details disclosed by the Buyer to NetComposites change, the Buyer must give written notice to NetComposites within 5 Working Days of such change(s);

c) any and all other Advertiser Dependencies will be met and, unless otherwise agreed in writing by NetComposites, all copy for any Advertisements will be delivered to NetComposites in an approved digital format and/or file configuration and, in the case of an Advertisement to be published in a Print Publication, delivered at least 21 Working Days prior to the Copy Deadline;

d) the publication of the Advertisement or Sponsorship by NetComposites (either in the Print Publication or the Online Publication or both, as the case may be) in the form originally submitted by the Buyer (or as amended pursuant to Condition 4 below) will not breach any contract with a third party or infringe any copyright, trademark or other proprietary right of any third party or otherwise be unlawful or render NetComposites liable to any proceedings, claims, demands, costs or expenses or any other loss whatsoever;

e) in the case of any Advertisement or Sponsorship submitted for publication by the Buyer which contains the name or pictorial representation, whether photographic or otherwise, of any living person or any part of the anatomy of any living person or any material by which any living person may be identified, the Buyer, the Sponsor or the Advertiser has obtained the authority of that living person to make use of his or her name, identity, image, representation and/or copy;

f) in relation to any financial promotion (as defined under the Financial Services and Markets Act 2000), the Advertiser or the Sponsor is, or its content have been approved by, an authorised person within the meaning of the Act or the Advertisement or Sponsorship is otherwise permitted under the Act, under the Financial Promotion Order 2001 or under any other legislation subordinate to the Act;

g) the Advertisement or Sponsorship complies with the requirements of all relevant legislation (including subordinate legislation, the rules of statutorily recognised regulatory authorities and the law of the European Economic Community) and applicable laws for the time being in force or applicable to the United Kingdom;

h) all Advertisement or Sponsorship copy submitted to NetComposites is legal, decent, honest and truthful, and complies with the British Code of Advertising, Sales Promotion and Direct Marketing and all other relevant codes under the general supervision of the Advertising Standards Authority;

i) all instructions, artwork or other material submitted to NetComposites by electronic means shall not contain software viruses or any other computer code, files or programs designed to interrupt, damage, destroy or limit the functionality of any computer software or hardware or telecommunications equipment, and shall not be corrupted;

j) any information supplied in connection with the Advertisement or Sponsorship is accurate, complete and true;

k) where the Buyer is the Advertiser's or Sponsor's agent, the Buyer is authorised by the Advertiser or Sponsor to place the Advertisement or Sponsorship with NetComposites and the Buyer will indemnify NetComposites against any claim made by the Advertiser or Sponsor against NetComposites arising from publication of the same;

l) the Buyer has retained sufficient quantity and quality of any artwork, film or other materials and copy relating to the Advertisement or Sponsorship as NetComposites shall not be liable for the loss of or damage to any of

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these items submitted to NetComposites; and

m) the Advertiser or Sponsor must either have full ownership rights, or full permission to use any content that is covered by intellectual property rights, like photos and videos, and will take full responsibility for the use online.

#### 4. Advertisements/Sponsorships: Copy, Alterations, Accuracy, Publication, etc

4.1 Notwithstanding Condition 3 above, NetComposites shall be entitled at any time to require the Buyer to amend any artwork, materials and copy for and relating to any Advertisement or Sponsorship, or refuse (without notice) to publish any Advertisement or Sponsorship for the purpose of:

a) complying with any legal or moral obligations placed on NetComposites or the Buyer, the Advertiser or the Sponsor; or

b) avoiding the infringement of (i) the rights of any third party or (ii) the British Code of Advertising, Sales Promotion and Direct Marketing and all other relevant codes under the general supervision of the Advertising Standards Authority or (iii) any other applicable law; or

c) meeting to NetComposites' reasonable satisfaction (i) the production and quality specifications stipulated on the Media Kit or (ii) any other Advertiser or Sponsor Dependencies.

4.2 NetComposites reserves the right at its discretion and without notice to the Buyer:

a) to decline to publish, or omit, alter, suspend or change the position of any Advertisement or Sponsorship otherwise accepted for insertion, publication or exhibition. However, NetComposites will endeavour to comply with the reasonable and practicable wishes of the Buyer although NetComposites does not warrant the date of publication or insertion, the wording, or the quality of the reproduction of the Advertisement or exhibition stand; and

b) to destroy all artwork, copy or other materials submitted by the Buyer and which have been in NetComposites' possession for more than six (6) months from the date of their last use by NetComposites, unless specific written instructions have been received from the Buyer to the contrary.

4.3 All copyright and all other rights of a similar nature that are created or exist in material originated by NetComposites in connection with the publication of the Advertisement or Sponsorship remains vested in NetComposites.

#### 4.4 Advertisements and Sponsorships: Online Publications and Websites

4.4.1 The Buyer shall submit copy for the Advertisement or Sponsorship at least 48 hours prior to the intended go-live date. If the Buyer submits its copy late then NetComposites reserves the right to publish the Advertisement or Sponsorship at a time of its choosing.

4.4.2 If the Buyer is supplying creative content in the form of an Advertisement that links to another website the Buyer must inform NetComposites in writing at least 2 Working Days prior to the intended go-live date.

4.4.3 If an Advertisement or Sponsorship text links to another website the Buyer is responsible for maintaining the link and for the content of the linked-to website. NetComposites may remove any content which contains content or links to a website which, in NetComposites' discretion, is (or is likely to be) defamatory or objectionable or otherwise likely to bring NetComposites into disrepute. The Buyer will indemnify NetComposites from and against any claims or liability suffered or incurred by NetComposites arising in any connection from links contained in an Advertisement or Sponsorship copy.

4.4.4 If NetComposites receives complaints about the content of an Advertisement or Sponsorship it may, at its discretion, remove the content from display without reference or liability to the Buyer.

4.4.6 The provisions set out in this condition 4.4 apply in addition (save where the context expressly permits) and without prejudice to all other provisions set out in these terms and conditions.

#### 5. Advertisements and Sponsorships: Responsibility and Liability

5.1 The Buyer shall indemnify and keep indemnified NetComposites against all proceedings, claims, demands, damages, costs, expenses or any other loss whatsoever arising directly or reasonably foreseeable as a result of (i) the publication of the content or (ii) any breach of the Buyer's obligations under these terms and conditions or implied by law.

5.2 With regard to the actual or intended insertion of an Advertisement or Sponsorship copy in any Print or Online Publication NetComposites shall not be responsible to the Buyer or liable for:

a) checking the correctness of the content in the form it is received from the Buyer;

b) any error in the content in the form it is received from the Buyer;

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c) the wording, representation, placement or quality of colour or mono reproduction of the Advertisement or Sponsorship;

d) the actual positioning or prominence of the Advertisement or Sponsorship text in the Print and/or Online Publication (as the case may be);

e) the repetition of any error in an Advertisement or Sponsorship text ordered for more than one insertion;

f) the distribution of the Print or Online Publication in a specific geographical area;

g) the failure, corruption or malfunction of any system of electronic publication, whether by means of electronic storage, display or retrieval equipment or otherwise;

h) any order given by the Buyer in the nature of a "stop order" or cancellation or transfer of the publication of the Advertisement or Sponsorship unless it is given to NetComposites in writing, in the case of an Advertisement or Sponsorship to be published in a Print Publication, at least 28 Working Days before the Copy Deadline and, in the case of an Advertisement or Sponsorship text to be published in an Online Publication, at least 72 hours prior to the intended go-live date;

i) any loss whatsoever caused by delay or failure by NetComposites to issue the Print or Online Publication on the due date (or such other date of release, display or publication, as the case may be), or NetComposites' decision to suspend the Print and/or Online publication or cease the Print or Online Publication altogether;

j) the payment of any damages or other compensation for breach of contract because of NetComposites' failure to perform any of its obligations under these terms and conditions if such failure is caused by anything beyond NetComposites' reasonable control (that is to say as a result of force majeure) including acts or threats of terrorism, strikes, lock-outs or other industrial actions or trade disputes, pandemic, epidemic or other widespread illness whether involving NetComposites' employees or those of any third party;

k) any loss whatsoever caused as a consequence of any instructions, artwork or any other material relating to the Advertisement or Sponsorship being submitted by the Buyer in electronic form that is in breach of the warranty at Condition 3 (h) above;

l) any failure of the Advertisement or Sponsorship to meet or generate any target response levels or page impressions.

5.3 Subject to Condition 5.2, if an Advertisement or Sponsorship copy contains an error caused by

NetComposites and this detracts materially then provided the Buyer gives written notice to NetComposites of the error in the Advertisement or Sponsorship copy (as the case may be):

a) within 5 Working Days of its publication or display in the case of a single order; or

b) before either the Copy Deadline for its next insertion or subsequent go live date (as the case may be) in the case of a series order NetComposites will at its discretion either:

c) give the Buyer credit for the cost of the Advertisement or sponsorship containing the error; or

d) publish the Advertisement or sponsorship for a second time, where possible, without charge to the Buyer and to that extent such credit or re-publication (as the case may be) shall be NetComposites' maximum liability to the Buyer. Such matter dealt with under this Condition 5.3 shall not affect the liability of the Buyer for payment by the due date of NetComposites' charges for the Advertisement or Sponsorship.

5.4 Except to the extent specified in Condition 5.3, NetComposites shall not be liable for any loss or damage suffered by the Buyer as a result of any total or partial failure of publication, distribution or availability of any Print or Online Publication in which any Advertisement or Sponsorship is scheduled to be included, or for any error, misprint or omission in the printing of any Advertisement or Sponsorship copy.

5.5 The total liability of NetComposites to the Buyer for any act or omission of NetComposites, its employees or agents relating to any Advertisement or Sponsorship shall not exceed the amount of the full refund of any price paid to NetComposites for the Advertisement, Sponsorship or the cost of a reasonably comparable, further or corrective Advertisement or Sponsorship. Without limiting the foregoing, NetComposites shall not be liable for any (i) loss of profits, goodwill or business or (ii) indirect or consequential loss.

## 6. Payment Terms

6.1 Payment for any Advertisement or any other goods or services is due in advance of first publication of the Advertisement or upon acceptance of the Sponsorship deal, in accordance with the terms set out in the payment schedule in this clause unless NetComposites has previously agreed in writing to open a credit account for the Buyer, and where a credit account is opened then payment of the account shall become due 30 days after the date of NetComposites' invoice and the Buyer will ensure that payment is received by NetComposites no later than this due date. The Buyer must submit all

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information requested by NetComposites (including, but not limited to, any relevant purchase order number) and in accordance with NetComposites' instructions and deadlines in order for NetComposites to generate its invoices, and failure to supply such information in accordance with any such request or instructions shall not excuse late or non-payment.

NetComposites shall be entitled to terminate its contract with the Buyer immediately (without prejudice to any other right or remedy available to NetComposites whether under these terms and conditions or otherwise) and, without prejudice to NetComposites' right to terminate its contract with the Buyer in such circumstances, the outstanding balance owed by the Buyer shall become due and payable immediately.

Payment for any Sponsorship must be received within 30 days of invoice unless otherwise agreed in writing by NetComposites. Sponsorship is not confirmed until payment has been received.

6.2 Without prejudice to Condition 6.4, NetComposites shall be entitled to:

- a) charge interest on any outstanding balance owed to NetComposites at the rate of 4% above the base rate of Natwest Bank PLC from the date that the invoice became due for payment until the date it is paid in full (whether before or after judgement);
- b) charge an administration fee of £25 if any cheque drawn in its favour by the Buyer in purported satisfaction of any unpaid invoice is dishonoured on presentation; and
- c) instruct a debt collection agency (apart from solicitors) to recover any sum due and in that case all charges incurred by NetComposites as a result of such instruction shall be payable by the Buyer in any event upon demand.

6.3 NetComposites reserves the right at its discretion and without notice to the Buyer:

- (a) to charge the Buyer for any extra production and colour processing costs because of any act or omission by the Buyer to supply artwork, film, copy or other materials of sufficient quality or otherwise in accordance with the Advertiser Dependencies or Sponsor Dependencies; and
- (b) to change any matters shown on the Media Kit, including in particular (but not limited to), its scale of Advertisement and Sponsorship rates at any time.

## 7. Cancellation & Termination

7.1 NetComposites shall not be bound by any request from the Buyer to stop, cancel or suspend an

Advertisement or Sponsorship unless such request is in writing and confirmed in writing by NetComposites.

7.2 Without prejudice to Condition 7.1, the following costs remain due on cancellation, and the Buyer acknowledges that these charges represent a genuine pre-estimate of NetComposites' losses:

### Print Advertising

- a) notice of cancellation received 29-42 days or more before first publication, 25% of total booking fee due
- b) notice of cancellation received 15-28 days before first publication, 50% of total booking fee due
- c) notice of cancellation received 0-14 days before first publication, 100% of total booking fee due

### Digital advertising

- a) notice of cancellation received 28 days or more before first display, 25% of total booking fee due
- b) notice of cancellation received 8-27 days before first display, 50% of total booking fee due
- c) notice of cancellation received 0-7 days before first display, 100% of total booking fee due

### Careers

- a) notice of cancellation received 28 days or more before first publication, 25% of total booking fee due
- b) notice of cancellation received 8-27 days before first publication, 50% of total booking fee due
- c) notice of cancellation received 0-7 days before first publication, 100% of total booking fee due

### Sponsorship

- a) notice of cancellation received within 180 days or more before the conference start date will receive a 90% refund, unless benefits have already been gained.
- b) notice of cancellation received within 91 - 179 days before the conference start date will receive a 50% refund, unless benefits have already been gained.
- c) notice of cancellation received within 90 days before the conference start date will not receive a refund.

If the Buyer has paid sums for Advertisements or Sponsorship in advance and is entitled to a refund, NetComposites shall use its reasonable endeavours to pay such refund the Buyer within 60 Working Days of receipt of the written notice of cancellation.

7.3 Should the Buyer, part way through wish to stop or cancel an Advertisement or Sponsorship that is being displayed in an Online Publication for an agreed period

of time in excess of 14 days then the Buyer must give written notice to NetComposites of its request to stop or cancel and all charges connected with the display of the Advertisement shall, unless otherwise expressly agreed by NetComposites in writing, be non-refundable.

7.4 NetComposites shall be entitled (without prejudice to any other remedy available to it) to treat this contract as repudiated if the Buyer;

(a) being an individual, dies or makes voluntary arrangement with his creditors or his estate becomes subject to an administration order or he becomes bankrupt;

(b) being a company, becomes insolvent, has a receiver appointed to manage its assets or it enters into liquidation or commences to be wound up (other than for the purpose of amalgamation or reconstruction);

(c) allows an encumbrancer to take possession of any of its property or assets; or

(d) is unable to pay its debts as they fall due or ceases or threatens to cease to carry on business.

## 8. General

8.1 Governing Law. These terms and conditions (and NetComposites' contract with the Buyer) shall be governed by and construed according to English Law and the parties submit to the exclusive jurisdiction of the English courts.

8.2 Severance. If any provision of these terms and conditions is or becomes invalid, illegal or void, that shall not affect the validity and legality of the other provisions.

8.3 Waiver. No failure or delay by NetComposites to exercise any right or remedy provided under these terms and conditions or by law shall constitute a waiver of that or any other right or remedy, nor shall it preclude or restrict the further exercise of that or any other right or remedy. No single or partial exercise of such right or remedy shall preclude or restrict the further exercise of that or any other right or remedy.

Third Parties. None of the provisions of these terms and conditions are intended to confer a benefit on or be enforceable by any third party under the Contracts (Rights of Third Parties) Act 1999 or otherwise.

